

Nature's integration in cities' hydrologies, ecologies and societies

MS5.1 Dissemination and Exploitation Strategy questionnaire filled out by partners

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1 Summary

NICHES' D5.3 Dissemination and Exploitation Plan (DEP) is a report detailing a set of guidelines for NICHES partners to consult when conducting communication, dissemination, and exploitation activities of project outputs or general progress. The DEP outlines key target groups and stakeholders of the project alongside specific tools and channels for communication and dissemination such as the NICHES website, social media channels, promotional materials, newsletter, factsheets, scientific publications and attendance at events relevant for NICHES.

The development of the DEP was facilitated through a consortium-wide questionnaire conducted during the NICHES Kick-off meeting in April 2022, which gathered some initial ideas for the DEP. This was later reinforced by a second questionnaire, which collected additional and more in-depth inputs from the project partners.

The participants' answers to both questionnaires helped enhance the contents of the DEP with specific names, cases, and outputs that the NICHES partners expect to produce or events they plan to attend so as to create a complete and accurate report tailored to NICHES and its needs.

2 List of abbreviations

NICHES Nature's integration in cities' hydrologies, ecologies, and societies

DEP Dissemination and Exploitation Plan

WP Work Package

3 Mentimeter questionnaire

NICHES held its Kick-off meeting in person in April 2022 in Berlin, Germany. During this meeting, partners presented their plans for work during the project's first year. WP5 on stakeholder engagement and outreach presented its expectations about the project's communication and dissemination and outlined the future deliverables due within the next 12 months.

So as to gauge the partners' expectations and meet their needs in the realm of communication outputs, dissemination tools, and social media channels, a short Mentimeter survey was conducted during WP5's session.



Fig. 1. NICHES Mentimeter questionnaire

The guestions addressed to the NICHES participants were:

- What are the keywords that you associate with NICHES?
- What type of channels do you plan to use for the communication of NICHES results?
- What channels do you think are the most suitable for dissemination?
- Which journals do you plan to publish NICHES results in?
- Do you plan to attend any conferences throughout the project duration? Which ones?
- What type of promotional materials do you foresee for your NICHES results?
- What format do you envision for the promotional materials?
- Which of the following target groups would you aim to reach?
- What is your preference about website domain?
- What are your Key Exploitable Results (KER)?

For a full overview of the Mentimeter questionnaire, including its structure and partners' answers, see Annex 1.

4 LimeSurvey questionnaire

The NICHES Communication, Dissemination, and Exploitation Questionnaire is the second survey NICHES partners were asked to fill in. It is hosted on the LimeSurvey platform and gathered the participants' data in a safe and GDPR compliant manner.



Fig. 2. NICHES Communication, Dissemination, and Exploitation Strategy Questionnaire

After an initial page of asking partners to fill in their personal details such as names, email addresses, and work package (WP), the following questions were posed:

- The following are the target groups defined so far. Please use the blank space on the right to comment if you think something is missing or should be omitted, or if you can think of more for each category.
- NICHES will organise a number of events throughout the duration of the project. Please suggest examples of events.
- What is the estimated number of publications you expect to lead on?
- Please suggest preliminary topics of the publications. This is non-binding topics could change at a later stage.
- Please define possible topics for policy briefs that can come out of your tasks, or be cross-cutting for NICHES as a whole. List the potential target group(s) and scale(s) (city, regional, national, EU, international) for each. Please indicate if you already have an idea of potential timing.
- Please define possible topics for factsheets that can come out of your tasks, or be cross-cutting for NICHES as a whole. List the potential target group(s) and scale(s) (local, regional, national, EU, international) for each. Please indicate if you already have an idea of potential timing.
- Please list a few relevant social media accounts that the NICHES project can actively engage with.
- Please list any conferences you plan to attend or would suggest NICHES to be represented at in 2022 and 2023?
- Please suggest relevant contacts that might be interested in receiving the NICHES newsletter.
- Please list local media channels from your country and particularly from the case study cities which might be interested in NICHES results.

MS5.1 Dissemination and Exploitation Strategy questionnaire filled out by partners

- Take a look at the defined KERs so far. Please fill in the following details about each.
- If you think there are more KERs to add to this list, please fill them in the blank spaces below.

This questionnaire was distributed and filled out by partners in month 3 of the project and was completed by a representative of each partner institution.

For a full overview of this questionnaire, including its structure and content, see Annex 2.

5 Conclusion

In sum, NICHES' D5.3 Dissemination and Exploitation Plan (DEP) is heavily based on partners' input gathered in two separate surveys – one during the NICHES Kick-off meeting in April 2022 and a more detailed longer questionnaire conducted in June 2022.

The results of both questionnaires were used to tailor the DEP to the project's needs and meet partners' expectations about how communication, dissemination, and exploitation activities should look like for NICHES so as to achieve maximum visibility of the project and ensure successful exploitation.



http://niches-project.eu/

Project partners













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Annex 1

Mentimeter

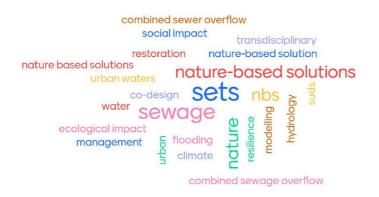
Kick-Off Meeting Questionnaire

Preliminary questions for Dissemination and Exploitation Strategy



Q0. What are the keywords that you associate with NICHES?

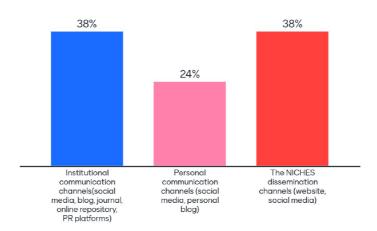
Mentimeter



16

Q1. What type of channels do you plan to use for the communication of NICHES results?

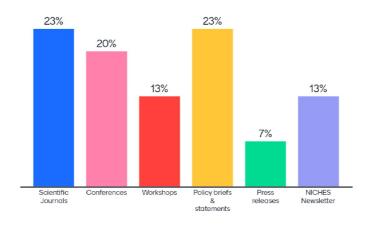






Mentimeter

Q2. What channel(s) do you think are the most suitable for dissemination?





Q3. Which journals do you plan to publish NICHES results in?

Mentimeter

Nature-based Solutions	UFUG	Landscape and urban planning
Water Research, Environmental	Sustainability Science	Ecosystem Services
Research Letters	Sustainability Science	Ecosystem Services
	STOTEN	Nature urban sustainability
EST		

10

Q3. Which journals do you plan to publish NICHES results in?

Mentimeter

STOTEN



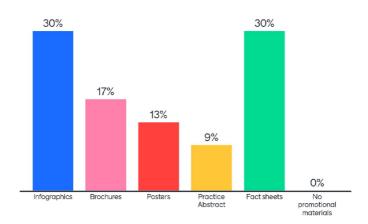
Q4. Do you plan to attend any conferences throughout the project duration? Which ones?



7

Mentimeter

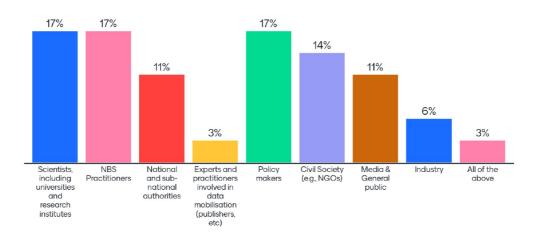
Q5. What types of promotional materials do you foresee for your NICHES results?





Q7. Which of the following target groups would you aim to reach?

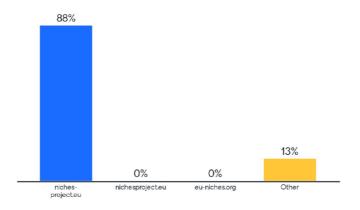




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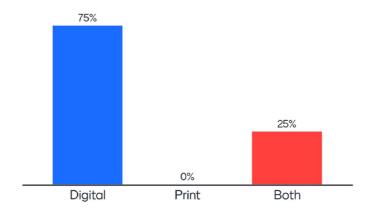
Q8. What is your preference about website domain?







Q6. What format do you envision for the promotional materials?





Q9. What are your expected Key Exploitable Results (KER)?

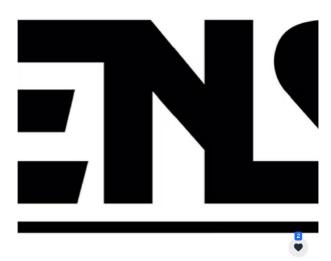
Mentimeter

pathways guidance	impact assessment framework	Indicator set
Maps	recommendations to wider cities on NBS integration in policy	Scientific papers, technical papers, policy briefs, model code, data repository
Transition Pathways for Cities	Innovative holistic conceptual framework	



Mentimeter

Thank you for your time!



Annex 2

NICHES Communication, Dissemination & Exploitation Strategy Questionnaire

The purpose of this questionnaire is to collect information about the dissemination of project outputs and about key exploitable results (KER) produced during the duration of NICHES. Based on your responses, the Communication and Dissemination Strategy will be produced to best match the needs of the project and the tasks therein. Considering the complexity of the project and the various results that will be generated from the NICHES team members, it is important that each partner provides as detailed a response to the questionnaire as possible. When filling out the questionnaire please don't forget to consider the strategic impact and upscaling beyond the NICHES co-creation activities.

There are 13 questions in this survey.

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Please fill in your information. *

Questions regarding dissemination and communication

1. The following are the **target groups** defined so far. Please use the blank space on the right to comment if you think something is missing or should be omitted, or if you can think of more for each category.

Questions regarding dissemination and communication

2. NICHES will organise a number of **events** throughout the duration of the project. Please suggest examples of events.

	Type (e.g. policy workshop, webinar, capacity building events, development of models, validation exercise, exchange event,)	Topic (What is the theme of the event?)	Target group (Who is the target audience of this event?)	Timeline (Propose an approximate time of when the event should be held.)
Event suggestion				

Questions regarding dissemination and communication

Only numbers may be enterollease write your answer here				
Please suggest p ould change at a la	reliminary topics of th ter stage.	e publications.	This is non-bin	ding - topics
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. Please define pos e cross-cutting for I city, regional, natior	ssible topics for policy NICHES as a whole. Linal, EU, international) for	briefs that can state the potential	come out of yo target group(s)	and scale(s)
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Please define pose cross-cutting for lity, regional, nation idea of potential t	ssible topics for policy NICHES as a whole. Linal, EU, international) for timing. Topic (What is the theme of the	briefs that can st the potential or each. Please Scale (city/regional/nation	come out of yo target group(s) indicate if you Target group (Who is the target ala/udience of this	Timeline (Propose an approximate time of when this policy brief
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Questions regarding dissemination and communication

6. Please define possible topics for **factsheets** that can come out of your tasks, or be cross-cutting for NICHES as a whole. List the potential target group(s) and scale(s) (local, regional, national, EU, international) for each. Please indicate if you already have an idea of potential timing.

	Topic (What is the theme of the factsheet?)	Scale (city/regional/nation EU/international)	Target group (Who is the target ala/udience of this factsheet?)	Timeline (Propose an approximate time of when the factsheet should be due.)
Factsheet suggestion				

Questions regarding dissemination and communication

7. Please list a few relevant **social media** accounts that the NICHES project can actively engage with.

This could be other Biodiversa+, EU-funded, or local projects (e.g. in the case study cities), or from your respective city-specific stakeholders, or accounts from the media or general public that deal with related content.

Use the button 'Add line' to list subsequent suggestions.

Questions regarding dissemination and communication

8. Please list any **conferences** you plan to attend or would suggest NICHES to be represented at in 2022 and 2023?

Please specify in brackets whether you are interested to attend or if this event is relevant for NICHES in general? Use the button 'Add line' to list subsequent suggestions.

Questions regarding dissemination and communication

9. Please suggest relevant contacts	that might be intere	sted in receiving	the NICHES
newsletter.			

	Name	Email
Relevant contact suggestion		

These could be researchers or stakeholders interested in NICHES topics and results and/or in other engagement materials or activities. They could be beyond the case study cities as well.

Questions regarding dissemination and communication

10. Please list **local media channels** from your country and particularly from the case study cities which might be interested in NICHES results.

These could be newspapers, radio stations, TV broadcasts, online media, podcasts, etc.

Use the button 'Add line' to list subsequent suggestions.

Questions regarding exploitation of results

11. Take a look at the defined **KERs** so far. Please fill in the following details about each.

	What is the scope of this KER? (city/regional/national/EU/international)	Who are the potential users of this KER? (List target groups, which you aim to reach with this KER)	Describe the added value of this KER? (e.g. How will this KER impact a particular target group? What is the innovation of this KER?)	Which project task does this KER correspond to? (List tasks from the relevant WP)	Additional notes (Please use this space to edit the already established KER)
Co-creation of knowledge and understanding of restorative NbS to avoid storm-water run-off					
Spatially explicit modelling framework					
NbS scenario maps and estimates of hydrological and nutrient loading impacts					
Scientific publications on hydrological and ecological impacts of restorative NbS					
Scientific publications on social and economic impacts of restorative NbS					
Integrated water assessment framework for urban restorative NbS					
Policy gaps and opportunities for the management of urban water SETS					
Transition pathways toward Nature's Integration in Cities' Hydrologies, Ecologies and Societies					
International final conference					

Definition of KER: According to the European Commission's definition, a key exploitable result (KER) is an output that has been selected and prioritised due to its high level of importance to the project's objectives. Results that are considered to make use and drive benefits, downstream the value chain of a product, process, or solution, or act as an important input to policy, further research, or education are considered to be KER.

12. If you think there are more KERs to add to this list, please fill them in the blank spaces below.

	What is the scope of this KER? (city/regional/nation EU/international)	Who are the potential users of this KER? (List target groups, which ayl/ou aim to reach with this KER)	Describe the added value of this KER. (How will this KER impact a particular target group? What is the innovation of this KER?)	Which project task does this KER correspond to? (List tasks from the relevant WP)
Key Exploitable Result suggestion				
Key Exploitable Result suggestion				
Key Exploitable Result suggestion				
Key Exploitable Result suggestion				
Key Exploitable Result suggestion				

Submit your survey.

Thank you for completing this survey.